

105 Ways to Use Your Season Tickets

The best way to use your season ticket plan is to come to every single game! Some people say there are too many games in the year but our fans look at it as 15 great opportunities to make something happen every season. If you ABSOLUTELY cannot make it out to a game there are number of ways to use your season tickets... like giving them as birthday gifts for family, rewards for employees, a thank-you for good customers, or pooling them together for a Group Outing. Why let your seats go empty when you've already paid for them? If you can't think of any other ways to use your tickets, don't worry because I already have! Here are 105 ways to use your season tickets this year but the best way is to use them yourself! GO JAGS!

AT WORK

1. Invite a customer who hasn't done business with you recently.
2. Get to know your co-workers outside of the office.
3. Give them to part-time workers to let them know that even though they are part-time, that they are still an important part of the organization.
4. Reward suppliers and vendors who consistently meet deadlines.
5. Give them to employees who schedule the most appointments in house or out of the office.
6. Run a sales contest and reward the winner with tickets.
7. Thank someone who has given you helpful business advice.
8. Have President/CEO take out key VPs or key people on his/her staff.
9. Have President/CEO take out key administrative folks in the company.
10. Give them to employees for special occasions, birthdays, anniversaries, etc.
11. Have a drawing at work and give them to the lucky employee.
12. Enhance relationships with those in a position to recommend you or refer your business.
13. Take a potential customer and close the sale at the game!
14. Take a loyal customer to say "thank you."
15. Take one of your smaller accounts and try to enhance their business with you.
16. Reward a customer who gave you a referral.
17. If you raise prices, give your customers tickets as a way to say thank you for sticking with you.
18. Get your salespeople to perform "client entertainment" at night, and not miss a day's work.
19. Take out an employee that you are not connecting with. Take him or her to the game to get on the same page outside of the workplace.
20. Improve communications with key co-workers.
21. Reward staff for an accident-free work environment.
22. On time delivery from vendors.
23. Win back a customer who had a problem or a complaint with your company.
24. Offer a unique incentive for customers to do business with you.
25. Say "thanks" to a retiring officer or employee.
26. Welcome a new employee to the company with tickets.
27. Take someone who does business with the competitor.
28. Reward the employee with the highest sales.
29. Put a smile on an employee's face who needs encouragement.
30. Offer them to a manager whose department exceeded their goals.
31. Thank your Assistant on Administrative Professional's Day.
32. Give them to your Secretary or Assistant on Secretary's Day. Your secretary would love to go to a game.
33. Present them to a front-line person who appeased an angry customer.
34. Ask each person in the office to spend one night a month out with a client.
35. Hold a draft at the beginning of the season for the salespeople to pick the games that they want - this will generate excitement for the season.
36. Give the tickets to an employee who renews the most accounts.
37. Give them to a customer as thanks for positive and negative feedback.
38. Network with other businesspeople who are also season ticket holders and maybe even close a deal with the businessman sitting next to you.
39. Thank a new customer for their business.
40. Give tickets to your Human Resources department to use as performance rewards.
41. Offer the tickets as a prize for a coloring contest of the kids of your employees.
42. Give tickets to the employee who had to stay late last night to finish a crucial project.
43. Take a customer who doesn't like to golf. They will feel much more comfortable at a Jags game.
44. Take a customer because it's too cold to golf during basketball season.
45. Take out the new employee and get to know them.

46. Use your tickets and do a job interview at the game. It's unconventional and will make you stand out.
47. Give tickets to your office cleaning crew as a thank you.
48. Offer tickets to a customer for the holiday.
49. Show your appreciation to the company interns.
50. Give tickets to an employee who doesn't get commission.
51. Give tickets to the rep of another company who enables you to service your customers well.
52. Give them to your security guards in your office building, office parking attendant or doorman.
53. When an employee has a relative coming into town, give your tickets to him/her. The family will be impressed.
54. Give them to your vendors/sales reps for your phone system, office furniture, copier and fax equipment, etc.
55. Offer them to your IT guy for helping you with your computer all the time.
56. Pass them out to your die hard sports clients.
57. Reward your "Employee of the Month."
58. Get to know a business colleague.
59. Congratulate an employee for reaching their annual goals.
60. Give them out to a potential prospect after lunch/golf as a second meeting.
61. Give tickets to your payroll department.
62. Use tickets as a raffle gift for the holiday office party.
63. Utilize the special season ticket holder functions as a networking opportunity to meet other business leaders in the community.
64. Give tickets to an employee who makes the most "cold calls" in one day.

IN THE COMMUNITY

65. Give tickets to your local Fire Department, Police Department and First Responders.
66. Give them to your child's teacher as a thank you for their help.
67. Give them to your drivers for being on time.
68. Donate your tickets to your church.
69. Offer your tickets to your accountant/lawyer who has done a great job.
70. Thank volunteers for their contribution.
71. Give them charitable organizations as a feel good or donation gift.
72. Give tickets to charity and use it as a tax write-off.
73. Donate tickets to patients at a local hospital or their staff.
74. Invite out executives of your local Chamber of Commerce and get to know them.

75. Give your tickets to your mechanic, dentist, doctor, banker, etc.
76. Use tickets for trade opportunities.
77. Give tickets to your local Boys and Girls Club or other children's related charities.
78. Offer your tickets to someone who has always provided great service (dry cleaner, pharmacist, mailman, veterinarian, etc.)
79. Give to members of a club you participate in (Lion's Club, Kiwanis, Rotary, Sertoma, etc.)
80. Give tickets to a team you sponsor.
81. Give tickets to your child's coach.
82. Use as an auction item.
83. Give to a Good Samaritan.
84. Donate tickets to AMVETS, VA Hospital, active duty families or veterans.
85. Give tickets to a representative on your local school board or union to promote goodwill.
86. Give tickets to the Minister or Youth Minister at your church

AT HOME

87. Thank a neighbor who took care of your pets and got your mail while you were away.
88. Give to restaurants that you frequent with clients or family members.
89. Give tickets to your rec league/church league teammates (basketball, softball, etc.)
90. Include tickets in a thank you card/get well card.
91. Treat your family and friends by taking them to a game.
92. Give tickets as an early graduation gift.
93. Take your In-Laws to a game. Extra brownie points!
94. Get to know that family you see every Sunday at church and take them to a game.
95. Use tickets as Christmas stocking stuffers.
96. Take that couple to the game that says "we need to hang out soon" all the time and finally make it happen.
97. Welcome a new neighbor to town.
98. Give tickets to your maintenance staff at your apartment complex for completing those work orders.
99. Offer your tickets to your babysitter as an additional thank you.
100. Reward your children for good grades and take them to kid's day.
101. Invite an old friend to reconnect.
102. Give your tickets to a relative.
103. Change up the Date Night routine by incorporating a Jags game into the evening.
104. Offer them to your friends on Facebook.
105. Have your kids bring a friend to a game.